

"Ignoring online marketing is like opening a business but not telling anyone." – Anonymous



Cindy de Klerk

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@strikingdesignswebsouthafrica

- Domain Registration & Hosting for websites & mails, or mails only
- Website Design & Development ▪ E-Commerce Store Development
- Social Media Setup, Marketing & Management ▪ Google AdWords
- Logo Design ▪ Digital & Print-ready Graphic Design ▪ Corporate Profile Design ▪ Banner design ▪ Corporate Stationery design



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DESIGN PORTFOLIO 2021

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Hammanskraal, Pretoria
BY APPOINTMENT ONLY

PROFESSIONAL WEB DESIGN, GRAPHIC DESIGN & SOCIAL MEDIA MANAGEMENT

About Us & What We Have to Offer

Whether you are a small start-up, or a well-established corporation, every business requires a professionally presented corporate Identity and online presence to match your service and product offering.

Effective and affordable website design is my absolute passion and whether you are in need of a small and presentable project, or a more elaborately developed and designed, then you have found your man (or lady, to be more correct).

I offer technical support on all completed online projects, as well as highly affordable and competitive maintenance options which just makes it so much easier for you and enables you to do what you do best – run your business!

I am based in Pretoria, Gauteng, but I have clientele scattered right across South Africa, as well as a few clientele abroad. I am also able to assist you with the registration of domains not only locally, but of foreign domain extensions too. My service is fully comprehensive, meaning, that if you are to design and set up a website with Striking Designs, I offer the whole broader spectrum of services that facilitate the ease of setup e.g. domain registration, hosting, web design and development, as well as the technical support for all your email accounts affiliated with your organization.

Striking Designs started as a Web Design Consultancy, specializing in the design and setup of EFFECTIVE websites which have been tailored to meet the specific needs of the Client. I have expanded my services and product offering to that of Printing, Full Corporate Branding and The manufacturing of all signage and marketing media to best suite the requirements of my clientele.

My aim is to always have helped my clients achieve value-based support in the marketing of their brand as well as in the attainment of perfection in the establishment of their presence on the web as well as brand visibility and recognition by their current and potential target market. I am partly a web design company offering a cost-effective / affordable and complete solution in professional web design that is uniquely tailored to work for YOU. When I design a custom website, I work hand in hand with you to first closely analyze your individual requirements and your user's needs in order for us to be enabled to make carefully considered decisions regarding the content, functionality, technology, as well as the look and feel of the final design. I offer a comprehensive web design service irrespective of whether you are in need of a brand new site, a complete re-design / re-structuring of an existing website or your existing design being made to rank better on search engine listings.

My core business focal point / area of expertise is on that of, but not limited to, small to medium businesses, start-up businesses and entrepreneurs. I have attained great success with assisting my current clientele basis in achieving greater market exposure for their brand recognition within their given areas of specialization.

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Services Offered

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- E-Commerce Store development with reputable Payment Gateways
- Social Media setup, Marketing & Management
- Corporate Identity Design i.e. Logo and Corporate Stationery Design
- Digital and Print-Ready promotional design
- Corporate Profile and Catalogue Structuring and Design
- Compilation of company documentation e.g. manuals & training materials
- Large Format Banner Design
- Content Sourcing Websites & Product Catalogues
- Script Writing - articles for social media, Website Search Engine Optimization and website content formulation
- Landing Page Design & Optimization for Generic SEO
- Google AdWords & Social Media Paid Advertising administration

BREATHTAKING GRAPHIC DESIGN

For the establishment of a solidified and reputable Corporate Identity

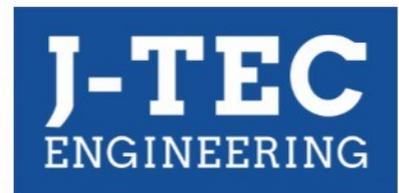
Logo, Brochure, Flyer, Business Card, Catalogue, Corporate Profile, Advertisement Design and so much more...



LOGO DESIGN



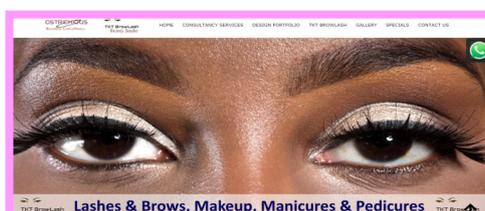
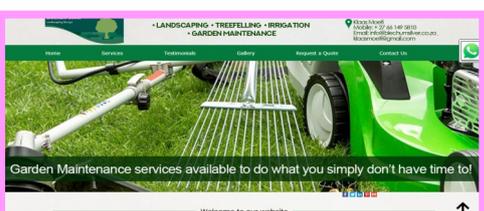
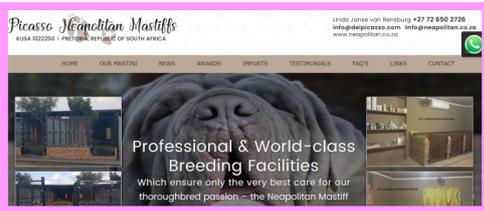
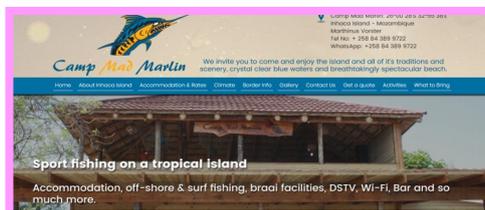
Seal it the Mechanical Way



WEBSITE DESIGN, ONLINE SHOPS & WEB REVAMPS

Please Click on each individual site screengrab to be directed to the respective website.

These have been hyperlinked for your convenience. Also take note that some sites may from time to time be down for maintenance, and uptime can not be guaranteed if hosting fees are not paid up to date.



WEBSITE DESIGN, ONLINE SHOPS & WEB REVAMPS

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CORPORATE PROFILE WRITING & DESIGN

Please Click on each individual site screengrab to be directed to the respective profile.

Take note that we have only added a few samples for your perusal

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